

DIGITAL CONTENT MANAGER

Lantern Pharma is a clinical stage oncology-focused company focused on harnessing the power of Artificial Intelligence and Genomics to develop and deliver precision cancer therapies. By leveraging our proprietary big data engine, RADR®, our mission is to deliver more effective cancer treatments to the right group of patients at a faster rate and for a fraction of the cost. Every team member at Lantern possesses a passion to solve real world problems in cancer treatment and drug development.

Lantern Pharma is seeking a talented and highly motivated **Digital Content Manager** who will be responsible for creating and distributing engaging content across our digital channels. This includes becoming the master of content for our website, managing our social media accounts, and helping construct and track versions of our corporate presentations. We will rely on you to make sure our content and messaging is consistent across all external platforms. The successful candidate will understand best practices in effective digital communications and manage our social media in a professional manner to increase engagement. You will support our communications and media relations team as well as senior management.

This is a part-time position with flexible hours and could potentially lead to a full-time position for the right candidate. Our geographic preference is for this team member to be located in Atlanta, GA, with the ability and desire to work in a hybrid environment, splitting time in-person and virtually.

RESPONSIBILITIES:

- Own our corporate presentations. Create effective slide presentations for a variety of audiences, monitor corporate progress to be sure new content is updated on a timely basis, and be the master of version control.
- Manage social media presence by auditing and improving existing social media accounts, creating clear and persuasive copy, and publishing social media posts regularly.
- Work with social media and website management tools to monitor activity and responses. We are a data-driven company and will want to continually evaluate and analyze top performing content and channels.
- Be our online eyes and ears - monitor the biopharma industry across all relevant platforms to ensure the use of best practices and find new opportunities to communicate information.
- Prepare weekly reports that track and analyze our digital footprint and present that information to our communications team.

BASIC QUALIFICATIONS:

- Strong written and verbal communication skills with an extreme attention to detail in written communication.
- Experience with all aspects of digital content management - writing, publishing, tracking, and measuring performance.
- Proficiency in PowerPoint and Google Slides, including knowledge of best practices is required.
- Proficiency in Canva, Adobe Creative Cloud or similar preferred.
- Bachelor's degree preferred.
- Experience and desire to work with a diverse team of contributors.
- Flexibility to work on multiple projects in a fast-paced, dynamic environment.
- Superior organization skills with strong attention to detail.

- Highly flexible and open to new challenges and changes in priorities.
- Ability to use technology effectively and adapt to new software platforms (Google Workspace, Slack, Zoom, etc.).

Job Type: Part Time / Flexible with the ability to extend to Full Time

Salary: Competitive based on experience and hours of availability.

>>> **To apply:** Submit a cover letter of introduction and resume to jobs@lanternpharma.com. Please include links to any digital or social content you have created, if applicable.

Lantern provides multiple growth opportunities and as an early team member, your work will have a direct impact on precision oncology that can transform drug development. In addition to attractive compensation, we offer employees the opportunity for competitive health, dental & vision insurance, stock options in a public company, an opportunity to take leadership on new and meaningful projects, & involvement with leading conferences & industry trade shows.

Lantern Pharma actively seeks a diverse and multicultural applicant pool in order to build the strongest possible team. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.